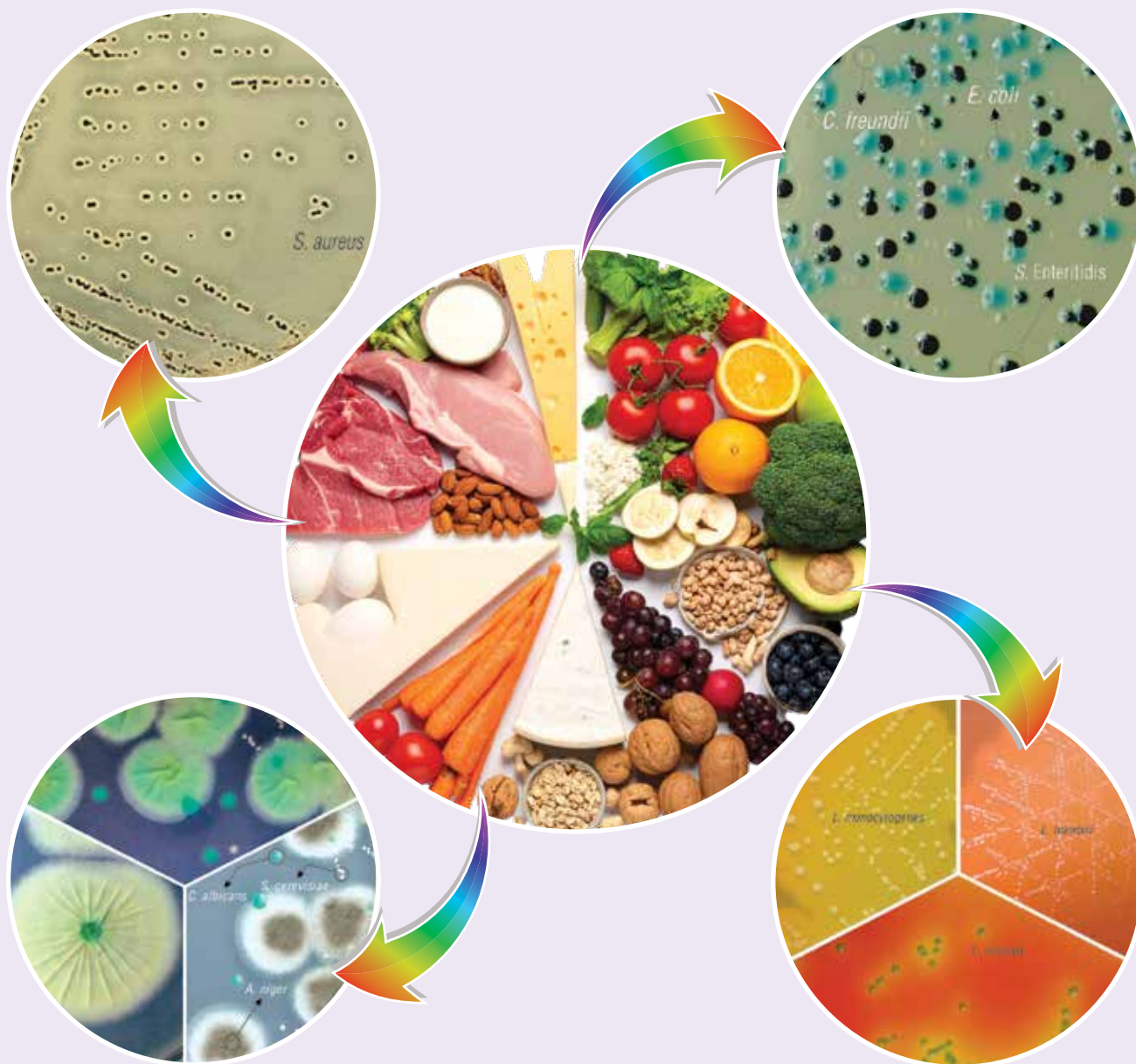


WORLD CLASS QUALITY

# HiCrome®

Single Streak Rapid Differentiation Series

## Food Testing



Single streak  
**24hr**  
Results

COLOURS that  
Identify the Pathogens

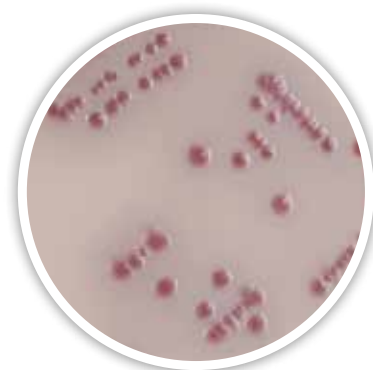
## Salmonella species

### HiCrome® Salmoconfirm Selective Agar

M2116

Recommended for the isolation, differentiation and confirmation of *Salmonella* species from coliforms from food, water and clinical samples by chromogenic method.

- XLD Agar is based on fermentation reaction and H<sub>2</sub>S production hence second medium should be selected so as to detect lactose positive and H<sub>2</sub>S negative strains.
- There are atypical *Salmonella* strains like lactose-negative, H<sub>2</sub>S- negative/ lactose-positive, H<sub>2</sub>S-positive/ lactose-positive, H<sub>2</sub>S-negative, which could be missed on traditional *Salmonella* differentiation medias
- This medium is based on chromogenic differentiation wherein all *Salmonella* species gives purple coloured colonies.

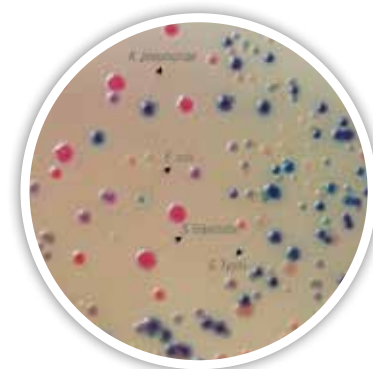


M2116

### Salmonella Differential Agar/ Modified (Twin Pack) (Rajhans Medium) M1078/M1082

Recommended for selective isolation and differentiation of *Salmonella* species from other *Enterobacteriaceae* especially *Proteus* species from food and clinical specimens.

- BC indicator to detect presence of  $\beta$ - galactosidase.
- Novel property of acid production from propylene glycol by *Salmonella* is exploited
- Lactose fermenting  $\beta$ - galactosidase positive organisms - blue-violet colonies
- *Salmonella* species produces acid from propylene glycol and combines with BC indicator to give pink coloured colonies
- Other *Enterobacteriaceae* - colourless
- Sodium deoxycholate for selectivity - Gram positive bacteria inhibited



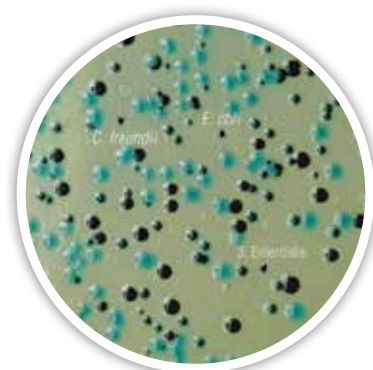
M1082

### HiCrome® MM Agar

M1393

Recommended for selective isolation and differentiation of *Salmonella* and non-*Salmonella* like *Citrobacter* from food samples.

- Chromogenic mixture to differentiate between lactose fermentors and non-fermentors
- Presence of three sugars D-cellobiose, mannitol and trehalose which stimulates better growth.
- Presence of lactose helps suppress H<sub>2</sub>S production by non-*Salmonella* strains
- *E.coli* - light blue colonies
- *Salmonella* species gives black centred colonies
- *Citrobacter* - colourless (may show bluish green coloured on prolonged incubation)
- *Pseudomonas* - colourless



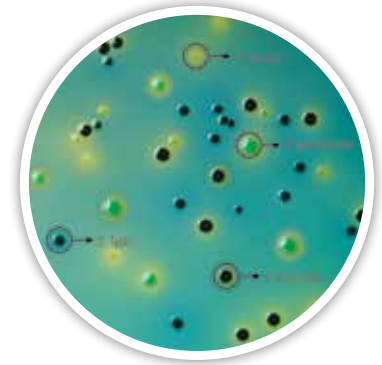
M1393

## HiCrome® MM Agar Modified

M1816

Recommended for selective isolation and differentiation of *Salmonella* and non-*Salmonella* like *Citrobacter* from clinical samples.

- Chromogenic mixture to differentiate between lactose fermenters and non-fermenters
- Presence of three sugars, D-cellobiose, sucrose and xylose which stimulates better growth.
- Presence of lactose helps suppress H<sub>2</sub>S production by non-*Salmonella* strains
- BTB is indicator dye.
- *E.coli* - bluish green colonies
- *Salmonella* species gives black centred colonies
- *Citrobacter* - yellow (may show bluish green color on prolonged incubation)
- *Pseudomonas* - colourless
- *Klebsiella pneumoniae* - yellowish green



M1816

## *Listeria* species

### HiCrome® *Listeria* Ottaviani Agosti Agar Base

M1540I

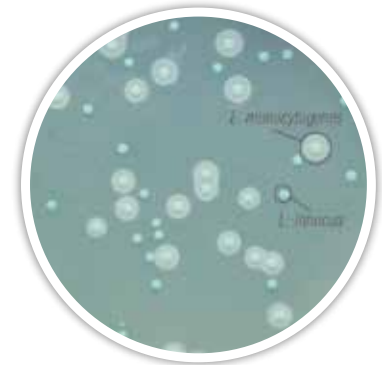
Recommended for the selective and differential isolation of *Listeria monocytogenes* from food and animal feed samples

- Composition is as per the specifications laid down in ISO 11290-1:2017, ISO 11290-2:2017, FDA BAM and APHA
- Differentiation of *Listeria monocytogenes* from other *Listeria* species is based on phosphatidyl inositol specific phospholipase C (PIPLC) activity
- Phospholipase C enzyme hydrolyses the purified substrate (FD214) added to the medium resulting in an opaque halo around colonies (positive organisms)
- Selective supplement (FD212A) - inhibits accompanying microflora

*L.monocytogenes* – greenish blue w/PIPLC activity

*L.ivanovii* – greenish blue w/ PIPLC activity

*L.innocua* – greenish blue w/ no PIPLC activity



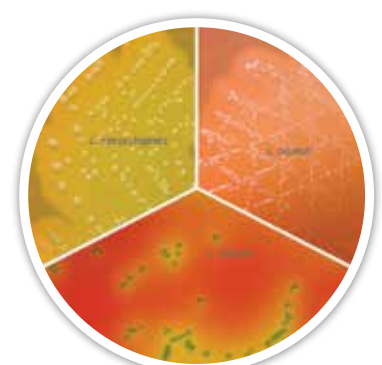
M1540

### HiCrome® L.mono Rapid Differential Agar Base

M1924

Recommended for the rapid identification and differentiation of *Listeria monocytogenes* from other *Listeria* species from food samples.

- Differentiation based on rhamnose fermentation and PIPLC activity
- Chromogenic mixture to detect  $\beta$ -glucosidase activity, which is specific for *Listeria* species giving blue colored colonies.
- Other organisms cannot utilize the substrate, giving white colonies.
- *L.monocytogenes* positive rhamnose fermentation and positive PIPLC activity – bluish green w/ yellow halo & + PIPLC activity (opaque halo around colonies)
- *L.ivanovii* negative rhamnose fermentation and positive PIPLC activity – bluish green w/ pink & + PIPLC activity (opaque halo around colonies)
- *L.innocua* positive rhamnose fermentation and negative PIPLC activity - bluish green w/ yellow halo & no PIPLC activity
- Other organisms - inhibited



M1924

## HiCrome® Listeria Agar Base/Modified

M1417F/M1417

A selective and differential agar medium recommended for rapid and direct identification of *Listeria* species from food and clinical samples.

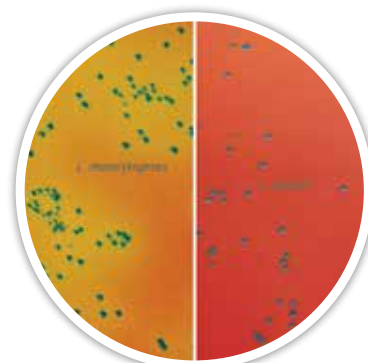
- The composition of M1417F is in accordance with FDA BAM, 1998.
- M1417 is based on rhamnose fermentation while M1417F is based on Xylose fermentation.
- Phenol red is the indicator dye.
- Chromogenic mixture to detect  $\beta$ -glucosidase activity, which is specific for *Listeria species* giving blue colored colonies.
- Other organisms cannot utilize the substrate, giving white colonies.
- Lithium chloride and selective supplement - inhibits most gram positive and gram negative organisms, yeasts and moulds

### M1417

- *L.monocytogenes* and *L.innocua* ferments rhamnose - bluish green w/yellow halo
- *L.ivanovii* does not ferment rhamnose - bluish green

### M1417F

- *L.ivanovii* ferments xylose - bluish green w/yellow halo
- *L.monocytogenes* and *L.innocua* does not ferment xylose - bluish green



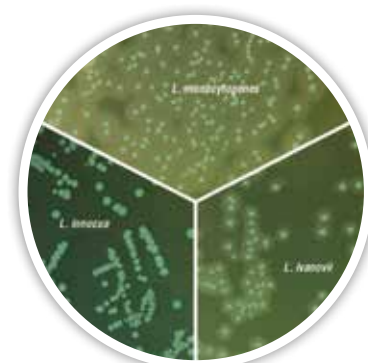
M1417

## HiCrome® L.mono Differential Agar Base

M2009

Recommended for the selective and differential isolation, enumeration and identification of *Listeria monocytogenes* and *Listeria species* based on PCPLC activity from food samples.

- Differentiation based on Phosphatidylcholine phospholipase C (PCPLC) activity
- Chromogenic mixture to detect  $\beta$ -glucosidase activity, which is specific for *Listeria species* giving blue colored colonies.
- Other organisms cannot utilize the substrate, giving white colonies.
- *L.monocytogenes* – bluish green w/ positive PCPLC activity
- *L.ivanovii* – bluish green w/ positive PCPLC activity
- *L.innocua* – bluish green w/ negative PCPLC activity
- Selective supplement – inhibits accompanying microflora



M2009

## Staphylococcus aureus

## HiCrome® Aureus Agar Base

M1468

Recommended for isolation and identification of Staphylococci from food, environmental samples.

- Coagulase positive *S. aureus* gives brown black colonies with clear zone around the colony due to Lecithinase activity
- *S. epidermidis* gives slightly brownish colonies.
- Other organisms give either colourless colonies or bluish coloured colonies due to the presence of chromogen.
- Lithium chloride and potassium tellurite inhibit contaminating microflora.

*Staphylococcus aureus* subsp. *aureus* – brown black, coagulase positive  
*Staphylococcus epidermidis* – yellow slight brownish, Negative coagulase  
*Listeria monocytogenes* – bluish, Negative coagulase  
 Other organisms – colourless Negative coagulase



M1468



## HiCrome® Staph Selective Agar

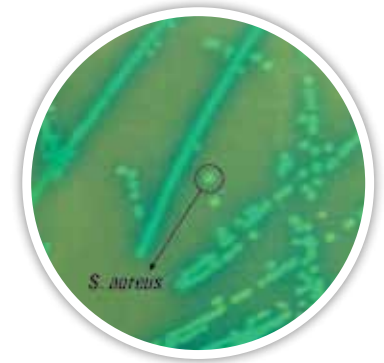
M1931

Recommended for the isolation and enumeration of *Staphylococcus aureus* from food and clinical samples.

- Chromogenic mixture imparts blue colour to *Staphylococcus* species.
- Mannitol is the fermentable carbohydrate with phenol red as an indicator
- Mannitol fermenters (green colour) and mannitol non-fermenters (blue)
- Selective mix inhibits other accompanying microflora

*Staphylococcus aureus* subsp. *aureus* - green colonies

*Staphylococcus epidermidis* - blue colonies



M1931

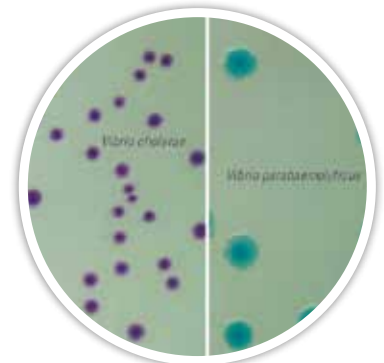
## Vibrio species

### HiCrome® Vibrio Agar

M1682

Recommended for the isolation and selective chromogenic differentiation of *Vibrio* species from seafood and clinical samples.

- Chromogenic mixture to detect presence of  $\beta$ -galactosidase
- Easy and Rapid differentiation between *Vibrio cholerae* and *Vibrio parahaemolyticus*
- *Vibrio cholerae* - purple; *Vibrio parahaemolyticus* - green
- Sodium thiosulphate, sodium citrate and sodium cholate- inhibits gram positive and gram negative
- High salt concentration helps selective growth of *Vibrio*



M1682

## Universal Medium

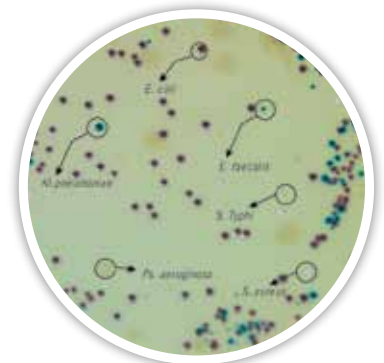
### HiCrome® Universal Differential Medium

M1600

Recommended for presumptive identification and confirmation of microorganisms from clinical and non-clinical specimens.

- Chromogenic mixture to detect presence of  $\beta$ -glucosidase and  $\beta$ -D-galactosidase enzymes.
- One chromogenic substrate is cleaved by  $\beta$ -glucosidase enzyme in Enterococci resulting in formation of blue colonies.
- *Escherichia coli* produce purple-magenta colonies due to  $\beta$ -D-galactosidase which cleaves the other chromogenic substrate.
- Rich source of phenylalanine and tryptophan provides an indication of tryptophan deaminase activity by *Proteus* species, *Morganella* species and *Providencia* species.

<i>Escherichia coli</i>	purple
<i>Enterococcus faecalis</i>	blue (small)
<i>Klebsiella pneumonia</i>	blue green, mucoid
<i>Proteus mirabilis</i>	light brown
<i>Pseudomonas aeruginosa</i>	colourless (greenish pigment may be observed)
<i>Staphylococcus aureus</i> subsp. <i>aureus</i>	golden yellow
<i>Salmonella</i> species	colourless



M1600

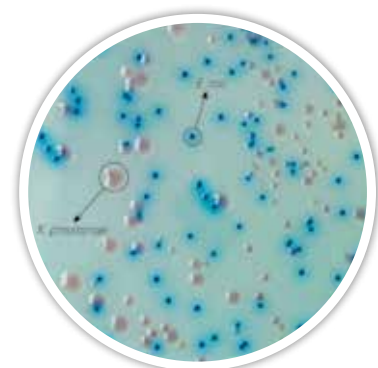
## *E.coli* and Total Coliforms

### HiCrome® Coliform Agar w/SLS /Modified

M1300/ M1832

Recommended for simultaneous detection of *Escherichia coli* and total coliforms in food, milk, dairy and water samples

- Two chromogens to detect presence of  $\beta$ -glucuronidase and  $\beta$ -galactosidase enzymes
- $\beta$ -glucuronidase produced by *Escherichia coli* cleaves X-glucuronide to give dark blue to violet
- L-Tryptophan added to improve indole detection
- $\beta$ -galactosidase enzyme produced by other coliforms - Salmon to red coloured colonies
- *Salmonella* /*Shigella* species - colourless
- Sodium lauryl sulphate for selectivity - Gram positive bacteria inhibited
- M1300 has pH of  $6.8 \pm 0.2$  while M1832 has pH of  $7.2 \pm 0.2$  (recommended for thermotolerant *E.coli*)

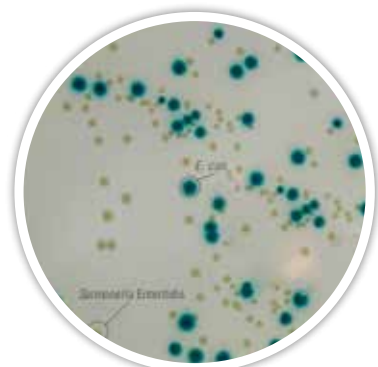


### HiCrome® E. coli Agar

M1295I/M1591

Recommended for the detection and enumeration of *Escherichia coli* from foods and clinical samples without further confirmation on membrane filter or by indole reagent.

- Composition is as per the specifications laid down in ISO 16649-1:2018 & ISO 11133:2014(E)/ Amd.:2020 (M1295I) and ISO 16649-2:2001 & ISO 11133:2014 (E)/Amd.:2020 (M1591)
- The chromogenic agent X-glucuronide used in this medium helps to detect glucuronidase activity of *E.coli*.
- Most of the *E.coli* strains can be differentiated from other coliforms by the presence of enzyme glucuronidase, which is highly specific for *E.coli*.
- Bile salts mixture inhibits gram-positive organisms.



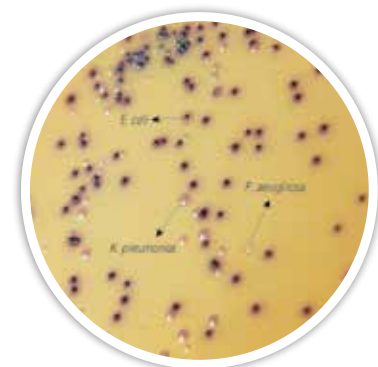
M1295

### HiCrome® ECC Agar

M1293

Recommended for presumptive identification of *Escherichia coli* and other coliforms in food and environmental samples.

- Two chromogens to detect presence of  $\beta$ -glucuronidase and  $\beta$ -galactosidase enzymes
- Enzyme  $\beta$ -glucuronidase produced by *Escherichia coli* - give blue to purple coloured colonies
- Enzyme galactosidase produced by other coliforms imparts - rose-pink
- *Pseudomonas*- colourless
- Other non coliform - Colourless to pale pink

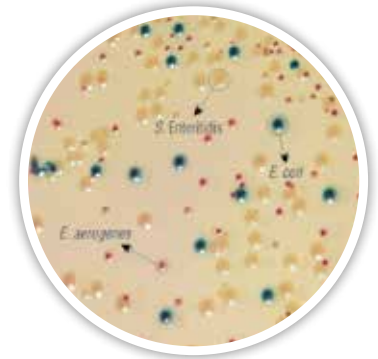


## HiCrome® ECC Selective Agar Base/Modified

M1294/M2056

Recommended for presumptive identification of *Escherichia coli* and other coliforms in food and water samples.

- Two chromogens to detect presence of  $\beta$ -glucuronidase and  $\beta$ -galactosidase enzymes
- $\beta$ -glucuronidase produced by *E.coli* - dark blue to violet colonies
- Other coliforms possess  $\beta$ -galactosidase- Salmon to red coloured colonies
- L-Tryptophan added to improve indole detection
- Tergitol 7 and Selective supplement (M1294) or Sodium Lauryl Sulphate (M2056) for selectivity - Gram positive bacteria - inhibited
- *Salmonella* - colourless

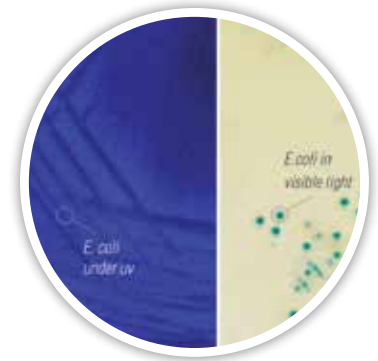


## HiCrome® ECD Agar w/MUG

M1488

Recommended for detection of presence and absence of *Escherichia coli* and total coliform in water samples

- Combination of chromogenic and fluorogenic substrate to detect presence of  $\beta$ -glucuronidase.
- *E.coli* - blue-green, positive  $\beta$ -glucuronidase and positive fluorescence under uv
- Other coliforms - colourless, negative  $\beta$ -glucuronidase and negative fluorescence under uv
- Bile salts mixture for selectivity - Gram positive bacteria inhibited



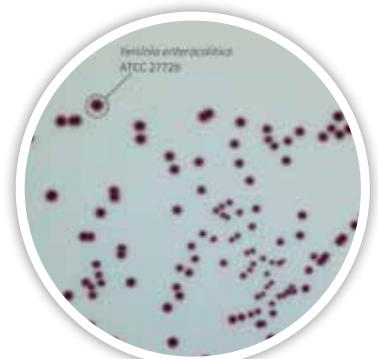
## *Yersinia* species

### HiCrome® Yersinia Agar Base

M2025

Recommended for isolation of pathogenic *Yersinia enterocolitica* from clinical and food specimens.

- Recommended for selective isolation of *Yersinia enterocolitica* by chromogenic method
- *Yersinia* species gives purple coloured colonies.
- Selective mix and supplement inhibits accompanying flora



M2025

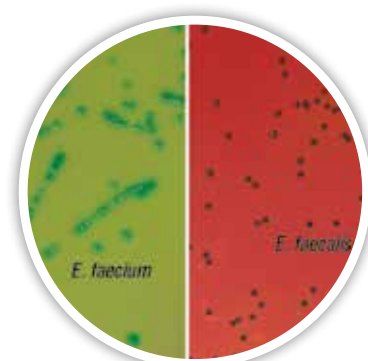
## Enterococcus species

### HiCrome® Enterococcus faecium Agar Base

M1580

Recommended for the identification and differentiation of *Enterococcus faecium* from water, faeces and sewage samples

- Chromogenic substrate detects  $\beta$ -glucosidase which imparts blue colour to *Enterococcus* species
- Presence of Arabinose and phenol red to differentiate between *Enterococcus faecalis* (blue) and *Enterococcus faecium* (green with yellow background)
- Selective supplement - inhibits accompanying microflora especially gram negative organisms



M1580

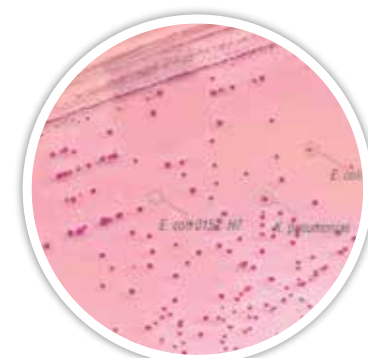
## EC O157

### HiCrome® MacConkey Sorbitol Agar Base

M1340

Recommended for selective isolation of *Escherichia coli* O157:H7 from food, animal feeding stuffs and clinical samples.

- The medium contains sorbitol instead of lactose and it is recommended for the detection of enteropathogenic strains of *Escherichia coli* O157:H7 that ferments lactose but does not ferment sorbitol



M1340

### HiCrome® Enrichment Broth Base for EC O157:H7

M1598

Recommended for selective differentiation of *Escherichia coli* O157:H7 from food and environmental samples

- Mixture of chromogenic substrate to detect  $\beta$ -glucuronidase and  $\beta$ -D-galactosidase enzyme. Sorbitol is the fermentable carbohydrate.
  - \**Escherichia coli*- blue may show slight precipitation of growth
  - *Escherichia coli* O157:H7 - purple may show slight precipitation of growth
  - \**Cronobacter sakazakii* - white, may show slight precipitation of growth
  - *Klebsiella* - bluish green may show slight precipitation of growth
  - *Salmonella* Enteritidis- white may show slight precipitation of growth
  - \**Shigella flexneri*- colourless
  - Bile salt mixture and selective supplement for selectivity - Gram positive bacteria inhibited
- Key :# -partial to complete inhibition on addition of supplement



1. Control
2. *E. coli* O157:H7 (NCTC 12900)
3. *Escherichia coli* (ATCC 25922)
4. *Cronobacter sakazakii* (ATCC 12868)
5. *Klebsiella pneumoniae* (ATCC 13883)



## Bacillus species

### HiCrome® Bacillus Agar

M1651

Recommended for isolation and differentiation between *Bacillus* species.

- Chromogenic mixture to detect presence of  $\beta$ -glucosidase
- Colour differentiation for proper identification between species
- Mannitol is the fermentable carbohydrate with Phenol red as an indicator
- Selective supplement further selects *Bacillus cereus* and *Bacillus thuringiensis* and inhibits other *Bacillus*

*Bacillus cereus*- light blue, large flat with blue centre

*Bacillus spizizenii* - yellowish green -green

*Bacillus thuringiensis* - light blue, large, flat with irregular margins

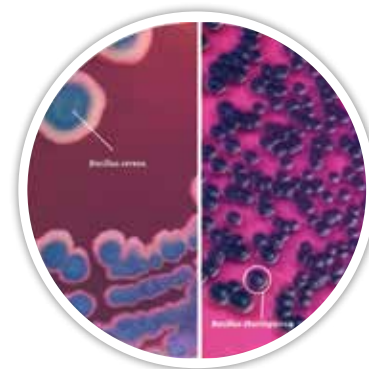
# *Priestia megaterium*- yellow, mucoid

## *Weizmannia coagulans* - pink, small raised colonies

*Bacillus pumilis* - light green -green

# - Formerly known as *Bacillus megaterium*

## - Formerly known as *Bacillus coagulans*

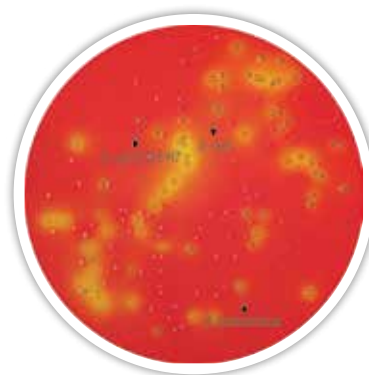


### HiCrome® M-Modified EC 0157:H7 Selective Agar Base

M1862

Recommended for selective differentiation of *Escherichia coli* O157:H7 from food samples by membrane filtration technique

- Based on three biochemical reactions - presence of  $\beta$  - glucuronidase, lysine decarboxylase (positive for typical EHEC O157 strains) and sorbitol fermentation
- *Escherichia coli*- green
- *Escherichia coli* O157:H7 - pink
- *Klebsiella pneumoniae* - yellow
- Sodium deoxycholate and selective supplement for selectivity - Gram positive bacteria inhibited



## Bifidobacterium / Lactobacillus species

### HiCrome® Bifidobacterium Agar

M1960

Recommended for the differentiation of *Bifidobacterium* and *Lactobacillus* species.

- The indicator system in the chromogenic mixture helps in distinguishing between *Lactobacillus* and *Bifidobacterium* species.
- *Lactobacillus plantarum* usually produce green colonies with opaque zone.
- *Bifidobacterium breve* produces red pink halo zone.

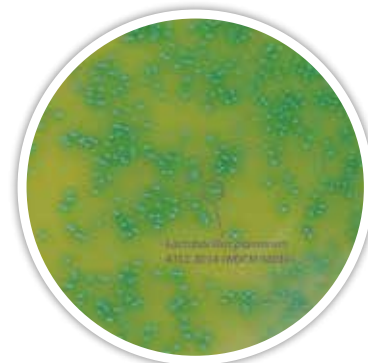


## HiCrome® Lactobacillus Selective Agar Base

M2065

Recommended for selective isolation and differentiation of *Lactobacillus* from mixed culture by chromogenic method.

- The chromogenic mixture present in the medium is cleaved by the enzyme beta-glucosidase present in *Lactobacillus* resulting in Light green to green coloured colonies.
- Cip selective supplement (FD345) is added which inhibits the accompanying bacteria enabling isolation of *Lactobacillus*.



M2065

## Cronobacter species

### HiCrome® Cronobacter Isolation Agar (CCI Agar)

M2062I

Recommended for the isolation and identification of *Cronobacter sakazakii* from food products. The composition and performance of this media are as per specifications laid down in ISO 22964: 2017.

- The chromogenic substrate (5-Bromo-4-chloro-3-indolyl  $\alpha$ -D-glucopyranoside) is cleaved specifically by *C. sakazakii* resulting in the formation of blue green colonies.
- Other organisms, which do not cleave this substrate, produce colourless colonies.
- Sodium deoxycholate inhibits the accompanying gram-positive flora.



M2062I

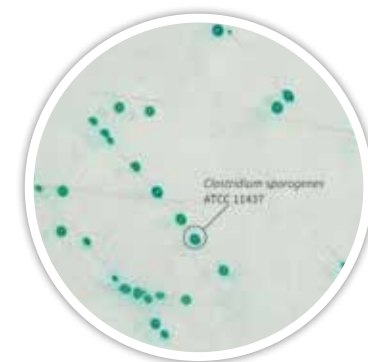
## Clostridial species

### HiCrome® Clostridial Agar Base

M2026

Recommended for selective isolation and presumptive identification of *Clostridium* species.

- Recommended for selective isolation of *Clostridium* by chromogenic method.
- *Clostridium perfringens* & *Clostridium difficile* gives pale yellowish green coloured colonies.
- *Clostridium sporogenes* gives pale green -bluish green coloured colonies.
- Selective supplement inhibits accompanying flora.



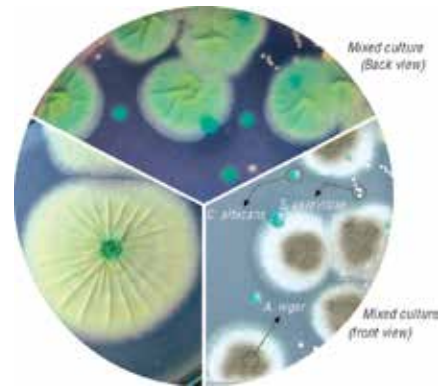
## Dairy

### HiCrome® OGYE Agar Base

M1467

Recommended for isolation and enumeration of yeasts and moulds from food, milk and milk products.

- Medium supports growth with detection in 48 hours.
- Chromogenic mixture helps differentiate between *C.albicans*, *S.cerevisiae* and *Aspergillus*
- Low pH and Oxytetracycline (Selective supplement) helps in inhibiting bacterial growth.  
*Candida albicans* - green  
*Saccharomyces cerevisiae* - colourless  
*Aspergillus brasiliensis*- light blue with black spores.

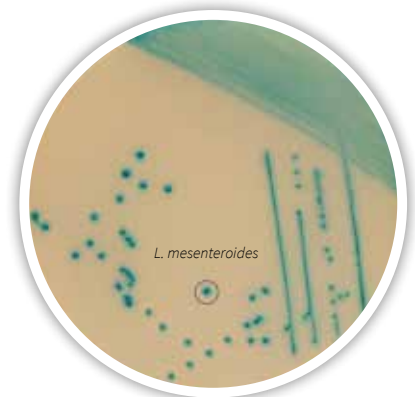


### HiCrome® Nickels and Leesment Agar Base

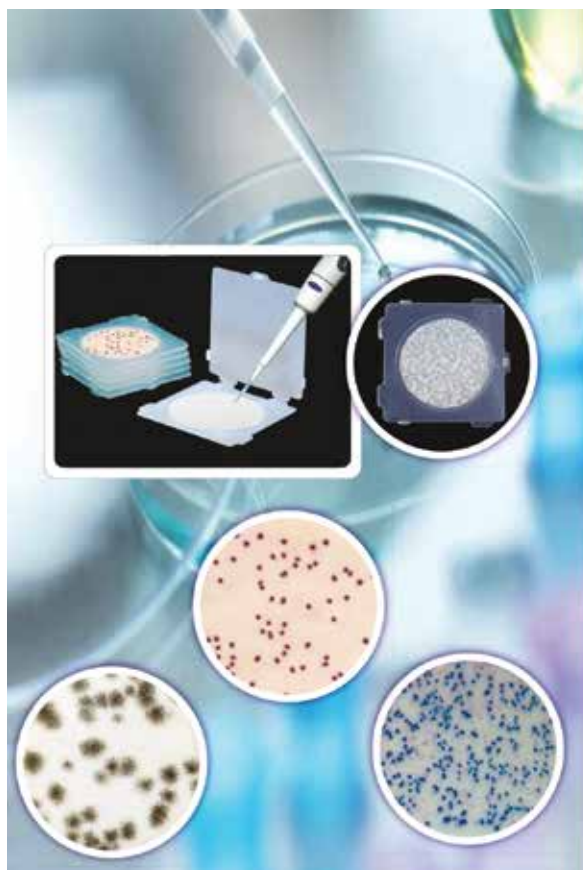
M1712

Recommended for enumeration of citrate fermenting lactic acid bacteria from milk, milk products and mesophilic starter cultures.

- Formulation is as per the specifications laid down in ISO 17792
- Medium supports growth with detection in 48-72 hours.
- Chromogenic substrate (X-gal) helps differentiate between *Lactobacillus lactis* subsp. *lactis* and *Leuconostoc* species
- Selective supplement helps inhibit accompanying microflora
- CMC provides opaque background for better visibility.
- Tricalcium dicitrate tetrahydrate helps detect citrate fermenting lactic acid bacteria  
*Lactobacillus lactis* subsp. *lactis* biovar diacetylactis - white with a clear zone  
*Lactobacillus lactis* subsp. *lactis* - white without a clear zone  
*Lactobacillus lactis* subsp. *cremoris*- white without a clear zone  
*Leuconostoc mesenteroides*- blue without a clear zone



# Ready Prepared Media Products Used in Food Industry



## HiPetri Slim™ Plate

### Salient features :

- ▶ Ready-to-use medium in dry and concise form
- ▶ Recommended for testing liquid samples
- ▶ Widespread Industrial application (Water, Food & Cosmetics)
- ▶ Compact packing reduces storage space
- ▶ No Preparation time
- ▶ User-friendly ready-to-use products
- ▶ Available in wide range of products that can be customized as per requirement

**HiEnviro-Sponge®**

High Quality Environmental Monitoring **Sponges** and **Sponge Sticks**

**Features & Benefits**

- Sterilized by gamma irradiation
- Packed in completely sealed sampling bags
- Biocide-free sponge with no effect on viability of organisms
- Durable sponge for sampling all types of environmental surfaces
- Flexible Sponge stick for sampling difficult-to-reach places
- Available in two types : Dry & Hydrated (with media/buffers)

**HiEnviro-Sponge® Stick**

**HIMEDIA®**  
For Life is Precious

HiMedia Laboratories Pvt. Ltd.  
[www.himedialabs.com](http://www.himedialabs.com)

**- CORPORATE OFFICE -**

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Tel : +91-22-6147 1919 / 6116 9797 / 6903 4800 | Email : [info@himedialabs.com](mailto:info@himedialabs.com)