



OUR NEW LOGO

The journey for the Molecular Biology Department of Himedia Labs. Pvt. Ltd has been a remarkably engaging and enriching experience for all who have been involved. This year onwards, we at Molecular Biology have transformed ourselves into more enthusiastic, more passionate and more determined team workers in bringing across a positive change in our research endeavours and overall operations. We have kick started this process by changing our name, from 'Mol Bio' to 'HiGenoMB'.

Henceforth HiMedia's Molecular Biology division will be referred to as HiGenoMB. The new brand name brings with itself a new approach, a new outlook towards developing the most diverse, innovative and cost-effective product portfolio for Molecular Biology based applications. As a Make In India initiative, HiMedia has always pioneered in bringing about a revolution in various segments of the Life Sciences Industry. HiGenoMB looks to propel this undertaking towards a brighter and more successful future in providing molecular solutions with user friendly techniques and concepts. HiGenoMB has taken up the mantle of being the truly reliable Indian Molecular biology brand for our scientists and research in the country and the world over.

“Every Success story is a tale of constant Adaption, Revision and CHANGE...”

- Richard Branson